

FETC



VIRTUAL CONFERENCE & EXPO '11

April 28, 2011 ▶ 10:30 am - 6:00 pm ET

▶▶▶ **FREE REGISTRATION!**

SPRING 2011 CONFERENCE PROGRAM

▶▶▶ **FEATURED PRESENTATION: A Technology Shootout!**

The blockbuster session from FETC 2011 that showcases the latest, most amazing technologies available to educators!

(See page 7 for details.)



Hall Davidson
Director of Educator
Outreach, Discovery
Education



Leslie Fisher
Director,
Fisher Technologies, Inc.



John Kuglin
Senior Education Consultant,
Kuglin Consulting

▶▶ **SESSIONS PG. 4** ▶▶ **SPEAKERS PG. 9** ▶▶ **EXHIBITORS PG. 12**



PLATINUM SPONSOR:



GOLD SPONSOR:



SILVER SPONSORS:



PRODUCED BY:



▶▶▶ **REGISTER NOW at virtual.fetc.org**

K¹² IS STRENGTHENING THE PROMISE OF AMERICAN EDUCATION
THROUGH A WEALTH OF ONLINE LEARNING OPTIONS.



Let us help you
keep your promise.

How? Through K¹²'s experience delivering more than 2.5 million online courses, an investment of over \$170 million in our curriculum, and our decade-long track record of success as America's #1 trusted provider of K-12 online learning. K¹²'s web-based, fully hosted options range from supplemental courses, to blended online/classroom solutions, to full-time, turnkey online school programs—each with as much support as you need. Bring us your biggest challenges, as schools in 28 states and D.C. have done. We're ready to partner with you to **strengthen the promise.**

COPYRIGHT © 2011 K12 INC. ALL RIGHTS RESERVED. K¹² IS A REGISTERED TRADEMARK OF K12 INC.



Please call us: 866.912.8589
Or e-mail: partnerships@K12.com
Visit us at: K12.com/educators

Welcome to FETC Virtual Spring Conference!

Welcome to FETC Virtual Spring Conference, the all-online technology education companion to our world-famous FETC live conference. This innovative—and time- and budget-friendly—conference is designed to open doors for administrators, technologists and educators to explore and embrace the technologies that can improve the way schools and districts educate and operate.

We are pleased to announce that our spring 2011 conference kicks off with a particularly compelling session—“A Technology Shoot-Out,” presented by John Kuglin, Leslie Fisher, and Hall Davidson. At FETC 2011 in January, it was standing room only as more than 500 of your colleagues crammed into the lecture hall to watch as these education technology leaders presented their personal picks for the coolest new tech tools and gave us a look at the latest, most exciting gadgets and programs available to educators. Today, you have the opportunity to watch this powerful session, in its entirety, at no charge, from the comfort of your desk!

Don't forget to check out the full schedule for our content-rich, interactive virtual environment, including the Auditorium, the Exhibit Hall, Networking Lounge, Media Center and Prize Center. And remember, following their live airing, these sessions will be available on-demand, through July 28, 2011.

Thank you for your continued support and enjoy the conference and expo.



Wendy LaDuke
President and Group Publisher
1105 Media Education Group



Michael Eason
Executive Director
FETC Conferences

Navigating Through Our Conference and Expo

The FETC Spring Virtual Conference offers several dynamic must-explore venues. Be sure to visit each one to enjoy the full conference experience. Here's what you'll find in each area:

Auditorium

Listen to the sessions and participate in the live Q & As.

Networking Lounge

Drop by to meet old colleagues, establish new contacts or continue conversations that began elsewhere.

Exhibit Hall

Research vendors, collect product information, view product demos and have in-depth conversations with solution providers.

Media Center

Collect exhibitor product materials, session proceedings and other takeaways and add them to your briefcase.

Prize Center

Collect points and win prizes! See the list of prizes given away in exhibitor booths and by Show Prize Sponsors.

Show Prize Drawings

Win great prizes from show prize sponsors and FETC. Collect at least 5 points when you perform different actions and you will be eligible for the show prize drawings. Drawings will be held throughout the day. Visit the Prize Center for the rules and a complete prize list.

SHOW PRIZES INCLUDE:

- K12 Inc. & Aventa Learning by K12: Apple iPod Touch
- Blackbox: 5 VirtuaCore Computer Sharing, and 2-User Kits (VC002A)
- FETC: 7 - Full Registrations to FETC 2012 (Transferable)
- FETC: 1 - Full Registration Plus 2 Hotel Nights to FETC 2012 (Transferable)

 **FREE Registration**

Conference Information

Table of Contents

Session Schedule	4
Featured Presentation	6
Conference Sessions	7
Speakers	9
Sponsors and Exhibitors	12

SESSION SCHEDULE

Schedule revised as of 4/14/2011.

10:30 - 11:00 am

Dedicated Exhibit Hall Time

11:00 am – 12:30 pm

A Technology Shootout

Three education technology leaders will present their personal picks for the coolest new tech tools. Get a first look at the latest, most exciting gadgets and programs in an information-rich session.

Hall Davidson, Director of Educator Outreach, Discovery Education

Leslie Fisher, Director, Fisher Technologies, Inc.

John Kuglin, Senior Education Consultant, Kuglin Consulting

Recorded at FETC 2011

12:30 - 12:45 pm

Dedicated Exhibit Hall Time

12:45 - 1:30 pm

A New Vision for 21st Century Learning: Students ‘Speak Up’ About Emerging Technologies

Julie Evans, Chief Executive Officer, Project Tomorrow

Recorded at FETC 2011

1:30 – 2:00 pm

Technology Classroom

Presented by **K12 Inc. & Aventa Learning by K12**

Best Practices for Implementing Online Education in Your School/District

Gregg Levin, VP School Solutions, Aventa Learning by K12 Inc.

Robin Gonzales, President, Zia Learning

Live Session

2:00 - 2:15 pm

Dedicated Exhibit Hall Time

2:15 – 3:15 pm

The Educational Reset of 2011: Mobile Learning

Elliot Soloway, Arthur F. Thurnau Professor, Dept. of EECS, College of Engineering, University of Michigan

Cathleen Norris, Regents Professor in the College of Information, Department of Learning Technologies, University of North Texas

Recorded at FETC 2011

 LIVE Q&A

3:15 – 3:45 pm

Dedicated Exhibit Hall Time

3:45 – 4:45 pm

iThink iNeed iPads in the Classroom

Steve Dembo, Online Community Manager, Discovery Education

Live Session

 LIVE Q&A

4:45 - 5:00 pm

Dedicated Exhibit Hall Time

5:00 - 6:00 pm

Gadgets for Everyone, Everywhere

Leslie Fisher, Director, Fisher Technologies, Inc.

Live Session

 LIVE Q&A

Available On-Demand Anytime

Presented by **Kaseya**

Head of the Class: Answers to 10 Common Education IT Systems Management Problems

Scott Farmer, IT Director, Virginia Tech University, OIS Department

Gerald Beaulieu, IT Automation Expert, Kaseya

Drew Lane, IT Director, Derby Public Schools

 LIVE Q&A Denotes live Q & A will follow presentation.

Visit
Kaseya
at the
FETC 2011
Virtual Trade Show



One lucky visitor
will win an
Apple iPad.

(877) 926-0001 • www.kaseya.com

Kaseya saves you endless hours of repetitive labor by automating and controlling IT assets remotely, easily and efficiently from one integrated web-based platform.



**Audit
Patch
Monitor
Remote
Antivirus
Backup
All in one.**



©2011 Kaseya. All rights reserved. Kaseya and the Kaseya logo are among the trademarks or registered trademarks owned by or licensed to Kaseya International Limited.

For more information visit our booth.

Integrating Technology into the 21st Century Classroom to Improve Student Achievement

Online Courses with Leading Educational Experts

What can I earn?

- Master's Degree
- Graduate Credits
- CEUs/ In-Service Credits

What can I apply towards?

- Salary Advancement
- License Renewal
- Professional Growth

About FETC University

FETC University provides online professional development courses that are delivered online, self-paced, on-demand, anytime, anywhere!

FETC University is a partnership between FETC and Knowledge Delivery Systems. Knowledge Delivery Systems provides strategic professional development programs tailored to district, school and individual teacher goals.

www.fetcuniversity.org
(877) 294-4537 | info@fetcuniversity.org

Featured Presentation

11:00 am - 12:30 pm ET

A Technology Shoot-Out



Hall Davidson
Director of Educator
Outreach,
Discovery Education



Leslie Fisher
Director,
Fisher Technologies, Inc.



John Kuglin
Senior Education
Consultant,
Kuglin Consulting

Whether you're a serious gear-head, or someone looking for new tech answers to your classroom challenges, you'll want to be on-time for this encore presentation, when these education technology leaders present their personal picks for dozens of the coolest new tech tools, including:

Camstudio: Free screencast program; Jamendo: music for use in video or podcasts that is both free and legal; Microscopes: your smart phone becomes a microscope! Paper.li: your Facebook and/or Twitter feed become a newspaper daily; PhotoStory: a free Microsoft digital story-telling tool; Screencast-o-matic: lets you turn instructions and demonstrations into screencasts for free! SlideRocket: creates a PowerPoint presentation in the cloud without using special software; StrataLogica: maps and globes for education from Google Earth; Weebly: a free, easy-to-use tool for building a website--and much more!

Recorded at FETC 2011

TRANSFORMING EDUCATION THROUGH TECHNOLOGY

the JOURNAL





Subscriptions
now available in
Print and Digital
Formats.

Renew Your FREE
Subscription to T.H.E. Journal

Visit www.THEJournal.com/renew

Enter Priority Code: HAR

NOT A SUBSCRIBER?
Claim your free print or digital
issues today by visiting
www.THEJournal.com/new
Enter Priority Code: HAN

Plus Subscribe to any of our FREE Newsletters!
Visit: www.THEJournal.com/enews | T.H.E. News Update | T.H.E. IT Trends | SmartClassroom
T.H.E. Journal Insider | Collaboration 2.0

CONFERENCE SESSIONS

12:45 – 1:30 pm

A New Vision for 21st Century Learning: Students 'Speak Up' About Emerging Technologies

Julie Evans, Chief Executive Officer, Project Tomorrow

Both students and parents are becoming increasingly interested in the potentially transformative nature of online learning. Our national education leaders are also very interested, as they seek ways to increase student achievement. Despite all of this interest, the capacity for providing online learning opportunities still lags the demand. What is holding back greater adoption? Using the latest Speak Up research, we will examine in this session the latest trends in online learning, the aspirations of students and parents, the needs of teachers for professional development and the priorities of administrators.

Recorded at FETC 2011

1:30 – 2:00 pm

Technology Classroom

Presented by **K12 Inc. & Aventa Learning by K12**

Best Practices for Implementing Online Education in Your School/District

Gregg Levin, VP School Solutions, Aventa Learning by K12 Inc.

Robin Gonzales, President, Zia Learning

Both students and parents are becoming increasingly interested in the potentially transformative nature of online learning. Our national education leaders are also very interested, as they seek ways to increase student achievement. Despite all of this interest, the capacity for providing online learning opportunities still lags the demand. What is holding back greater adoption? Using the latest Speak Up research, we will examine in this session the latest trends in online learning, the aspirations of students and parents, the needs of teachers for professional development and the priorities of administrators.

Live Session

Q&A at K12 Inc. & Aventa Learning by K12 Booth

2:15 – 3:15 pm

The Educational Reset of 2011: Mobile Learning

Elliot Soloway, Arthur F. Thurnau Professor Dept. of EECS, College of Engineering, University of Michigan

Cathleen Norris, Regents Professor, College of Information, Department of Learning Technologies, University of North Texas

Teaching 21st century skills and content education requires the use of 21st century tools. The cellphone computer—not the laptop—is the quintessential 21st century tool. Today's youth already know this fact: for them, the cellphone is an essential tool in their lives—outside of school. Rather than banning cellphone computers from school, we need to integrate that tool into the curriculum, making it the hub around which all learning activities take place. In our presenta-

tion, we will describe how school districts all around the world are embracing cellphone technology and using it for curricular purposes all day, every day.

Recorded at FETC 2011

 LIVE Q&A

3:45 – 4:45 pm

iThink iNeed iPads in the Classroom

Steve Dembo, Online Community Manager, Discovery Education

Sure they're bright and shiny, but are they really learning devices? We'll take a close look at how exactly these technologies are being leveraged in the classroom and what the best Apps are for educational purposes. We'll also explore some creative ways that you can fund your own i-initiative!

Live Session

 LIVE Q&A

5:00 – 6:00 pm

Gadgets for Everyone, Everywhere

Leslie Fisher, Director, Fisher Technologies, Inc.

Are you a gadget head? Do you surf the net or listen closely to geeks talking in hopes of hearing about a cool software product or gizmo? Leslie Fisher (Gadget Freak) will show you some of her favorite hardware and software gadgets that do everything from make your life easier to provide piles of fun.

Live Session

 LIVE Q&A

On-Demand Session

Head Of The Class: Answers to 20 Common Education IT Systems Management Problems

Presented by **Kaseya**

Scott Farmer, IT Director, Virginia Tech University OIS Department

Gerald Beaulieu, IT Automation Expert, Kaseya

Drew Lane, IT Director, Derby Public Schools

Managing the IT infrastructure for an educational organization is a thankless job. Whether it's blocking a new software virus, managing the latest loss (or theft) of a school laptop, or dealing with rogue "IT hobbyists" and naive bosses, people don't understand the expertise, time and patience required. Today's education IT systems management doesn't have to be painful or require tons of overtime. In this webinar gain valuable management insights from IT professionals just like you, hear their discussion of common IT systems management problems, and learn how these leaders got the answers they were looking for by using IT automation.

 LIVE Q&A Denotes live Q & A will follow presentation.

IT'S TIME TO REVIST YOUR 21ST CENTURY CLASSROOM

CDW-G can help you meet the needs of your students.

Visit the CDW-G team at our virtual booth.

800.808.4239 | CDWG.com

99951



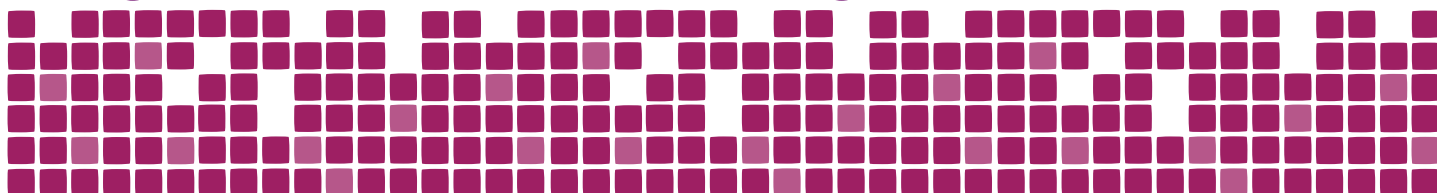
January 23 - 26, 2012

**Orange County Convention Center
Orlando, FL**

Mark your calendar and plan to attend **FETC 2012**, the country's premier K-12 education technology conference.

Meet, problem-solve and be inspired by education technology pioneers and innovators from around the world.

Registration opens August 2012. fetc.org



SPEAKERS

Virtual Conference Faculty



Hall Davidson
*Director of Educator Outreach,
 Discovery Education*

A nationally recognized visionary on the impact of media and technology in education, Hall Davidson leads Discovery Education’s professional learning community, the Discovery Educator Network.

Empowering educators in the use of 21st century tools to engage today’s tech-savvy students, Hall serves as Discovery’s Director of Educator Outreach. A frequent industry spokesperson and contributor to national education publications, Hall engages audiences around the globe with his message of educator empowerment.

His teaching background includes post-secondary technology for pre-service teachers and K-12, middle and high school English, mathematics, Spanish and bilingual mathematics. He left the classroom to teach math on television in Los Angeles. While producing television series on education and technology, he led a media consortium serving 28 districts and 400,000 students.

Most recently, working with Steve Dembo, he produced a Web 2.0 overview series for CDW-G and Discovery. He frequently contributes articles to national educational publications. With a team he founded Kitzu.org, served on the board of Computer-Using Educators, and coordinated the nation’s oldest student media festival, the California Student Media Festival. He was site chairperson at his children’s elementary school where the categorical budget required his signature. He blogs and Twitters from anywhere there is education.



Steve Dembo
Online Community Manager, Discovery Education

A former kindergarten teacher and school Director of Technology and now Discovery Education’s Online Community Manager, Steve Dembo is a pioneer in the field of educational social networking. Among the first educators to realize the power of blogging,

podcasting, Twitter and other Web 2.0 technologies to connect educators to one another and create professional learning communities, Dembo has been instrumental in the explosive growth of the Discovery Educator Network and its online presence.

Dembo’s continued excellence in developing the online presence of the Discovery Educator Network was honored again in 2007, with a Distinguished Achievement Award for Instructional Website from the Association of Educational Publishers, and again in 2008 with a BESSIE Award for Best Professional Development Website.

In addition to demonstrating continued innovation in serving Discovery Education’s online community, Dembo continues to be a prolific blogger whose personal blog and companion podcast, Teach42, serves as inspiration for tens of thousands of educators around the world. In 2009 his blog was recognized as one of 20 Must-Read Education Technology Blogs by ACE Online Schools and was nominated for Best Individual Blog and Best EdTechSupport Blog at the Edublog Awards.



Julie Evans
Chief Executive Officer, Project Tomorrow

Julie Evans is the CEO of Project Tomorrow (www.tomorrow.org), one of the nation’s leading education nonprofit organizations. Project Tomorrow (formally known as NetDay) is dedicated to empowering K-12 students, teachers and parents to

have a larger voice in improving education and learning. Ms. Evans has been CEO of this organization since 1999. Prior to this position, Ms. Evans enjoyed a successful 17-year career in national and regional sales and marketing management with Unisys and two education technology start ups.

Ms. Evans is a graduate of Brown University and serves on the Board of Directors of Project Tomorrow, the International Society for Technology in Education (ISTE), the Children’s First Advisory Council and the Association of Women in Technology Council. She has served on the Advisory Boards for the 2009 Horizon K-12 Report and the 2009, 2010 and 2011 Horizon Higher Education Reports. Ms. Evans was selected in 2003 as a Frances Hesselbein Community Innovation Fellow and is a frequent speaker, writer and commentator on children, education, science and technology issues. In April 2008, Ms. Evans was named as one of the Top Ten Most Influential People in Education Technology over the past 10 years by *eSchool News*.



Leslie Fisher

Director, Fisher Technologies, Inc.

Leslie Fisher's interest in technology began while studying music at the University of Southern California. She quickly realized the value of utilizing computers for music mixing and recording. She grabbed her 300 baud modem, jumped on the

internet (before anyone really called it the internet) and started looking for music resources.

After graduating from USC with a Business and Marketing degree in 1989 and a quick stint as a trainer, Leslie joined Apple Computer in 1992. In 1997, Leslie was roadkill on Apple's road to recovery and part of their massive lay off. Leslie planned to spend most of her huge severance package golfing and waiting a few months to look for a job. The day after her layoff, her phone began to ring with Apple customers requesting consulting, training and presentation services. Before she could say "fore," Fisher Technologies Inc. was created to help educators with their technology implementations and decisions. Fisher Technologies Inc. is now a worldwide company (meaning one employee named Leslie gets to travel the world teaching) specializing in web development and web tools as well as digital photography, editing and workflow.



John Kuglin

Senior Education Consultant, Kuglin Consulting

John Kuglin is a K-16 technology pioneer. This has led him to testify before the US Senate on learning technologies, to be featured on CNN, and serve as a technology host for the Learning Channel. John was identified as a Top 25 Education Technology Advocate by *District Administrator* magazine and

was awarded a *USA Today* Power Teacher designation. He is a nationally and internationally respected keynote speaker and has been published in numerous magazines.

John is currently an Intel Master Trainer and certified classroom teacher with over 30 years of classroom experience. He served as Senior Director of Technology for McREL, and retired from the University of Montana as an Associate Dean and NASA grant administrator. John recently served as CIO for Eagle County Schools in Vail, Colorado. After helping to secure a \$128 million bond, he rebuilt the technology systems for the district as well as designed 21st century learning programs. Currently, John is acting as a technology consultant to several organizations. He serves on a select committee for the Entertainment Industries Council. This year, the Council will help to focus film and television programs to further public and student awareness for science, engineering, technology and math. John is also a Senior Consultant for Scenewise Inc., a Hollywood company bridging feature films with standards-based curriculum materials.



Cathleen Norris

Regents Professor, College of Information, Department of Learning Technologies University of North Texas

Cathleen Norris is a Regents Professor in the College of Information, Department of Learning Technologies at the University of North Texas.

Cathie's 14 years in K-12 classrooms—and receiving Dallas' Golden Apple Award—has shaped her university research agenda: helping K-12 teachers move from the 19th century into the 21st century.

Cathie has been President of the International Society for Technology in Education (ISTE), the leading international organization for technology-minded educators. From 1996 through 2001, she was the President of the National Educational Computing Association (NECA), the association that organized NECC, the premier conference on technology in K-12. Cathie is co-founder of GoKnow, Inc., the premier mobile learning company.



Elliot Soloway

Arthur F. Thurnau Professor, College of Engineering, School of Education and School of Information, University of Michigan

Elliot Soloway is an Arthur F. Thurnau Professor in the Department of CSE, College of Engineering, School of Education and School of Information, University of

Michigan. For the past 10 years, Soloway's research has been guided by the vision that mobile, handheld—and very low-cost—networked devices are the only way to truly achieve universal 1:1 in schools, all across the globe. In 2001, the undergraduates selected him to receive the Golden Apple Award as the Outstanding Teacher of the Year. In 2004, the EECS College of Engineering HKN Honor Society awarded Elliot the "Distinguished Teacher of the Year Award." Elliot is a co-founder of GoKnow, Inc.

SPONSORED CONFERENCE FACULTY

Sponsored by K12 Inc. & Aventa Learning by K12



Robin Gonzales
President, Zia Learning

Robin Gonzales is the founder and President of Zia Learning and Zia Professional Development Services. With more than 15 years of experience in public education, she is proud to have served as a classroom teacher, school-level director and district-level official for Chicago Public Schools. Her work centers around using online learning and 21st Century Tools to address the diverse needs of today's learners.



Gregg Levin
VP School Solutions, Aventa Learning by K12 Inc.

With more than 15 years of progressive leadership in the corporate and education markets, Mr. Levin offers diverse experience driving product development, program management, business development, with a focus on sales and marketing. Since 2005 he has worked exclusively in the K12 market building businesses that develop and deliver innovative online solutions.

Sponsored by Kaseya



Gerald Beaulieu
IT Automation Expert, Kaseya

As Director of Product Marketing for Kaseya's Public and Private Sector solutions, Gerald Beaulieu is responsible for defining market opportunities, positioning and messaging the value of Kaseya's IT Systems Management platform. He has held various product management and product marketing positions at Platinum Software, Epicor, and Sage over his 18-year career in the technology industry.



Scott Farmer
IT Director, Virginia Tech University OIS Department

Dr. Farmer is currently serving as Director of OIS and acts as the Chief Information Officer for Outreach and International Affairs (OIA) at Virginia Tech. He has held this title for the past five years but has served as the leader for OIS since its creation in 2001. His department is responsible for all IT, security and development needs for Outreach and International Affairs. Prior to his current role, he served as an Economic Development Specialist at OIA and has worked at Virginia Tech for 14 years. In addition to his leadership role in IT, he has also served as principal investigator for several technology and research projects during his tenure at Virginia Tech. Farmer received his PhD and MA in Instructional Systems Development from Virginia Tech and BS of Business Administration in Computer and Information Sciences from the University of Florida. A native of southwestern Virginia, Farmer enjoys World War II history and building naval and science fiction model ships.



Drew Lane
IT Director, Derby Public Schools

Drew Lane is responsible for all aspects of technology within the Derby Public School District. With 11 personnel under his supervision, the Technology Department provides support for 4,000 workstations, 700 laptops, 32 servers and approximately 8,000 users.

SPONSORS AND EXHIBITORS

Stop by the Exhibit Hall and visit our sponsors and exhibitors to collect product information, view demos and speak with tech experts.

Sponsors

PLATINUM SPONSOR



GeoTrust, a leading certificate authority, provides retail and reseller services for SSL encryption and website authentication, digital signatures, code signing, secure e-mail and enterprise SSL products. Products include True BusinessID with Extended Validation SSL Certificates, True BusinessID with Extended Validation Multi-Domain SSL Certificates, True BusinessID SSL Certificates, Multi-Domain Certificates, Wildcard SSL Certificates, SAN UC SSL certificates, Quick SSL Premium Certificates and VeriSign Certified Document Solutions, My Credential Certificates, Enterprise SSL and GeoRoot.

For information go to www.geotrust.com.

GOLD SPONSOR



K12 and Aventa Learning by K12 partner with districts and schools to strengthen the promise of American education. K12 is the nation's online education leader for grades K-12, and has delivered more than 2 million courses to districts and charter schools. K12 options range from 210+ courses to blended models to full-time programs. K12 is accredited through AdvancED. Aventa is a leader in online education for grades 6-12, with curriculum that includes 140+ courses. Aventa's programs range from credit recovery to virtual schools. Aventa is accredited through Northwest Association of Accredited Schools. Visit K12.com/educators or aventalearning.com.

SILVER SPONSORS



CDW-G, the public sector subsidiary of CDW, is a leading provider of technology solutions to K-12 schools. The company features dedicated account managers who help customers choose the right technology products and services to meet their needs. The company's solution architects and engineers offer expertise in designing customized solutions, while its advanced technology engineers can assist customers with the implementation and long-term management of those solutions. Areas of focus include software, network communications, notebooks/mobile devices, data storage, video monitors, desktops and printers, plus solutions such as virtualization, collaboration, security, mobility, data center optimization and cloud computing.

For more information about CDW-G product offerings, procurement options, service and solutions, call 1.800.808.4239, e-mail cdwgsales@cdwg.com or visit the CDW-G website at CDWG.com.



Our Automation. Your Liberation.™

Kaseya saves you endless hours of repetitive labor by automating and controlling education IT assets remotely, easily and efficiently from one integrated web-based platform. Automated IT systems management with Kaseya empowers you to do more, in less time, with fewer resources—liberating you from day-to-day hassles so you can focus on boosting your school's efficiency. And coming soon is the industry's first K-12 Education bundle—including audit/inventory/patch/SW deployment/security/image deployment and mobile management modules, K-12 scripts and monitor sets, K-12 reports, and professional services—offered exclusively by Kaseya. Call us at 877-926-0001 or visit www.kaseya.com and try it today FREE with no commitment.

Exhibitors

Black Box

Black Box offers an extensive range of cost-saving IT solutions for educators. Its premier offering, VirtuaCore Desktop Virtualization, gives schools a budget-friendly way to turn single PCs into four fully functioning workstations without any loss in performance. VirtuaCore isn't a thin client solution; it is true CPU sharing technology that enables schools to save money and time when upgrading classroom PCs. Black Box also offers iCOMPEL, an affordable digital signage platform for improving school-wide communications; SmartPath wireless networking systems for secure 802.11n Wi-Fi implementation at half the cost; as well as Veri-NAC vulnerability management appliances and Optinet solutions for ensuring safe internet access. Also look to Black Box for laptop and netbook carts; cabinets and racks; power-saving solutions; CATx, fiber, and AV cabling; AV extenders and splitters; KVM switches and extenders; network switches and extenders; and many other solutions. To learn more, visit Black Box's virtual booth or blackbox.com.

FETC University

FETC University is the online place for K-12 educators to earn graduate credit for career advancement. The university offers courses that are developed and presented by speakers at FETC 2011, as well as other leading industry experts. All courses are delivered completely online. They are self-paced, available on-demand – anytime, anywhere! FETC University is a partnership between FETC and Knowledge Delivery Systems, a leading provider of online professional development. For additional information, visit <http://www.fetcuniversity.org>.

T.H.E. Journal

T.H.E. Journal magazine, its website, newsletters and online resources inform and educate K-12 administrators, technologists and educators on the latest strategies and best practices that impact how technology influences the landscape of teaching and administration at schools and districts nationwide. Each T.H.E. Journal asset delivers news, trends, features, case studies and expert advice on vital topics that cover such hot subjects as security, policy and advocacy, smart classrooms, mobile and wireless computing, funding, green technologies, distance learning, administrative and academic computing, plus much more. Visit our booth to sign up for your free digital or print subscription to our magazine, or visit www.thejournal.com/subscribe.

BrainHoney

Looking for a K-12 user-friendly LMS to accomplish online and blended learning? With an unrivaled teacher-centric toolset? Or how about a learning system tailor-made to meet your district's educational vision? As a cloud-based platform built on modular tools and an open architecture, BrainHoney is ready for deployment today or can empower the learning infrastructure of your customized system.

Do you know BrainHoney: Is hosted so you don't have to worry about the hassle; is the easiest platform for standards alignment and mastery tracking; helps you differentiate instruction for groups or individual students; has course management tools that will make you say, "why can't anyone else do that?"

Please stop in to say "hi" and ask about our sandbox accounts!



GIVE HER A POSSIBILITY,
AND SHE'LL FIND A DIRECTION.



aventa
LEARNING
by K¹²

EVERY STUDENT IS UNIQUE. But as budget cuts increase and class sizes grow, helping students find their path to success is getting tougher. Aventa Learning by K¹² can help. We partner with teachers and schools to meet the individual needs of students—from the student struggling to graduate to the student striving for more challenges.

Aventa Learning is now part of K12 Inc., the nation's leading provider of online learning for grades K–12. But we're far more than just an Internet connection. Aventa offers 140+ courses for middle and high school students, including credit recovery and Advanced Placement courses. Our curriculum and teaching support make us an invaluable resource for teachers and schools.

To learn more, visit aventallearning.com or call **800.594.5504**.